



GLOBAL GAME CHANGERS

Children's Education Initiative

2017 ANNUAL REPORT

MISSION & VISION

The Mission of Global Game Changers is to provide enriching educational programs that empower all children to discover their inner superpower to make the world a better place using our superpower equation: MY TALENT + MY HEART = MY SUPERPOWER!. The organization's mission is that every child will learn to utilize their unique superpower to IGNITE GOOD!® becoming more empowered, more compassionate, more responsible, and more successful throughout their lives. The GGC Student Empowerment Program teaches philanthropy through project-based learning as a tool to build character, develop leadership skills, and strengthen social-emotional skills. Through in-school and afterschool enrichment partnerships GGC evidence based, standards-compliant Student Empowerment Program promotes deeper learning experiences as a catalyst to improve academic outcomes for all students, especially our most at-risk, K-5th grade.

YEAR-IN-REVIEW

November 2017, Global Game Changers announced it has received a \$1 Million three-year grant from Lift a Life Foundation, founded by former Yum! Brands CEO David Novak and his wife Wendy Novak.

This grant will allow GGC to expand its reach and impact across the United States through intentional:

- (1) Development of a robust interactive online platform that provides educators and students FREE access to GGC curriculum and program tools including a comprehensive repository of supplemental lessons, videos, and interactive games;
- (2) Development of an animated educational children's TV show aligned to GGC lessons; and
- (3) Development of marketable branded support tools/products that can lead to economic sustainability for the organization and its mission.

Global Game Changers:

- Continued our In-Residence afterschool partnership with Muhammad Ali Center and made plans for expansion to the Frazier History Museum and the Louisville Free Public Library in order to expand our reach to include Byck Elementary and Young Elementary title 1 schools;
- Expanded its afterschool partnership with the YMCA of Greater Louisville to 58 sites and expanded its in-school program to Cane Run Elementary, Johnsontown Elementary and Mezeek Middle School;
- Received an expanded AmeriCorps VISTA grant from 12 to 24 members and became a subsidiary AmeriCorps partner for sub-sites;
- Received a ServeKY AmeriCorps grant for educators to support our In-Residence Program;
- Received grants from C.E. & S. Foundation, Brown-Forman Corporation, and V.V. Cooke Foundation amongst other grants;
- Continue to serve over 5,000 students per year;
- Received positive evaluation results regarding program impact;
 1. GGC utilizes the nationally recognized evaluation tool, Afterschool Program Assessment System (APAS) Survey of Academic and Youth Outcomes (SAYO-S) social-emotional learning measurement

tool. The SAYO-S tool is a pre and post participation outcome instructor observation survey. We have identified three categories that most align to the GGC goals for the youth we serve: (1) Engagement in Learning; (2) Problem Solving Skills; and (3) Relationship with Peers. The APAS SAYO is a tool designed specifically to measure growth in students' academic and social-emotional skills. The GGC SAYO-S evaluation reports state that GGC students grew at statistically significant levels in all three categories.

2. GGC uses internal pre- and post-program surveys which measure social-emotional outcomes that are more specific to our program, including how the students perceive the world, the students around them, and their ability to impact change. The internal survey also attempts to capture growth of self-confidence, self-compassion, and self-value. We developed this tool in concert with Dr. Judi Vanderhaar, evaluation specialist with the Kentucky Department of Education.

3. GGC is provided access to student data from Jefferson County Public Schools, which we use to supplement our data about social-emotional growth. We also use that system to track academic test scores, behavior referrals, and attendance.

4. GGC collects qualitative data in the form of formal and informal surveys and interviews of the students, program staff, parents, and teachers. We attempt to determine behavior changes inside and outside of the classroom. The 2016-2017 Parent Surveys support the following outcomes: (1) 58% of GGC parents state that the GGC program is helping to improve their child's in-school behavior; (2) 85% of GGC parents state that their child is gaining self-respect due to the GGC program; and (3) 89% of GGC parents state that their child is more aware of how their behavior can affect others due to the GGC program.

Student Surveys support the following outcomes: (1) 93% of students "really enjoyed" being in the program; (2) 97.8% "would invite a friend to be a part of the program."; (3) 77.8% of students reported that the program "made them want to help others"; and (4) 84.4% indicated that the program had "shown them that they have talents to help others.

5. GGC participates in the National David P. Weikart Youth Program Quality Assessment (YPQA), and receives third-party evaluation observations by a YPQA program evaluator each semester. Through YPQA, we are measured according to the principles of youth development and have the opportunity to compare our scores with our community at large to learn opportunities for improvement. Global Game Changers consistently performs higher than aggregate Louisville OST programs and scores exceptionally on the quality of our program and its facilitation.

6. Dr. Jason Immekus with the University of Louisville College of Education, along with his PhD. student candidates, is using all of the GGC reports/surveys as data points in a longitudinal study on the efficacy of the program.

BOARD OF DIRECTORS

Ashley Butler, Executive Director, Lift a Life Foundation

Jay Saling, CEO, Saling Wealth Management

Colton Payne, Brand Manager, Brown-Forman Corporation

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Kristy Schmitt, Co-Owner, Schmitt Architecture & Construction

Raymond Danner, Chairman, Danner Foundation

Rachel Annette Helson, GGC Co-Founder & Vice-Chair, CEO One Cute Dog Productions

Jan Helson, Co-Founder & Board Chair, Global Game Changers

FINANCIAL REPORT

2017 Summary

- Total Income: \$118,422.28
- Total Program Expenses \$108,000.00
- Total Fundraising Expenses \$00.00
- Total Administration Expenses \$12,909.42
- Total Ending Net Income \$21,379.16

GGC 2017 990 is available on our website or on request.

CONTACT INFO

Jan Helson, Board Chair & Co-Founder

jhelson@globalgamechangers.org

502-592-1777

Global Game Changers at www.globalgamechangers.org

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